



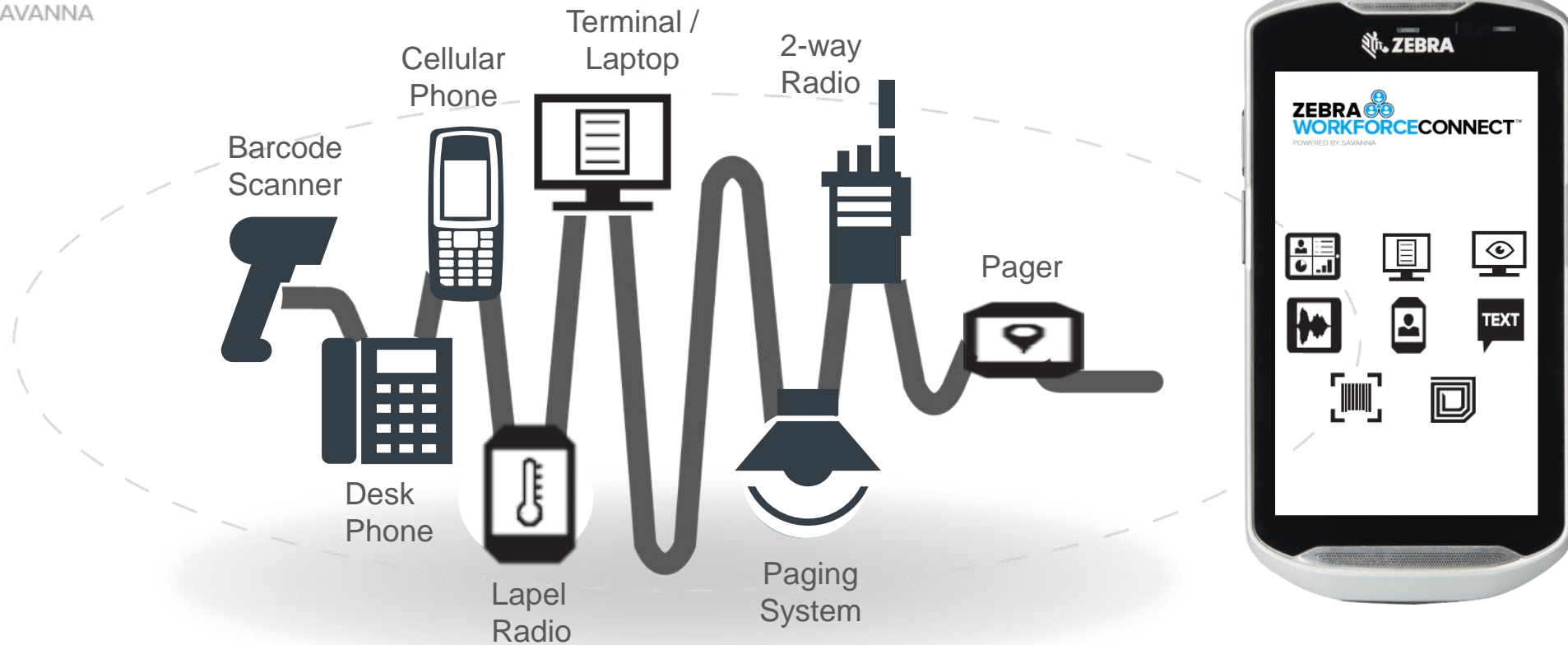
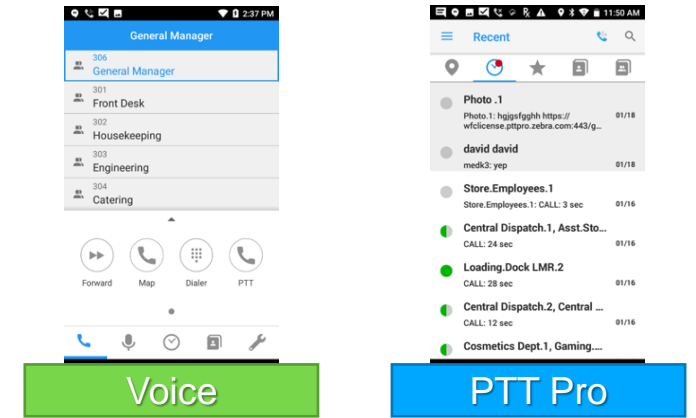
# Workforce Connect & BlueParrott

July 2020



# Workforce Connect

## One Device as a multi-purpose tool



# Why Workforce Connect PTT Pro?

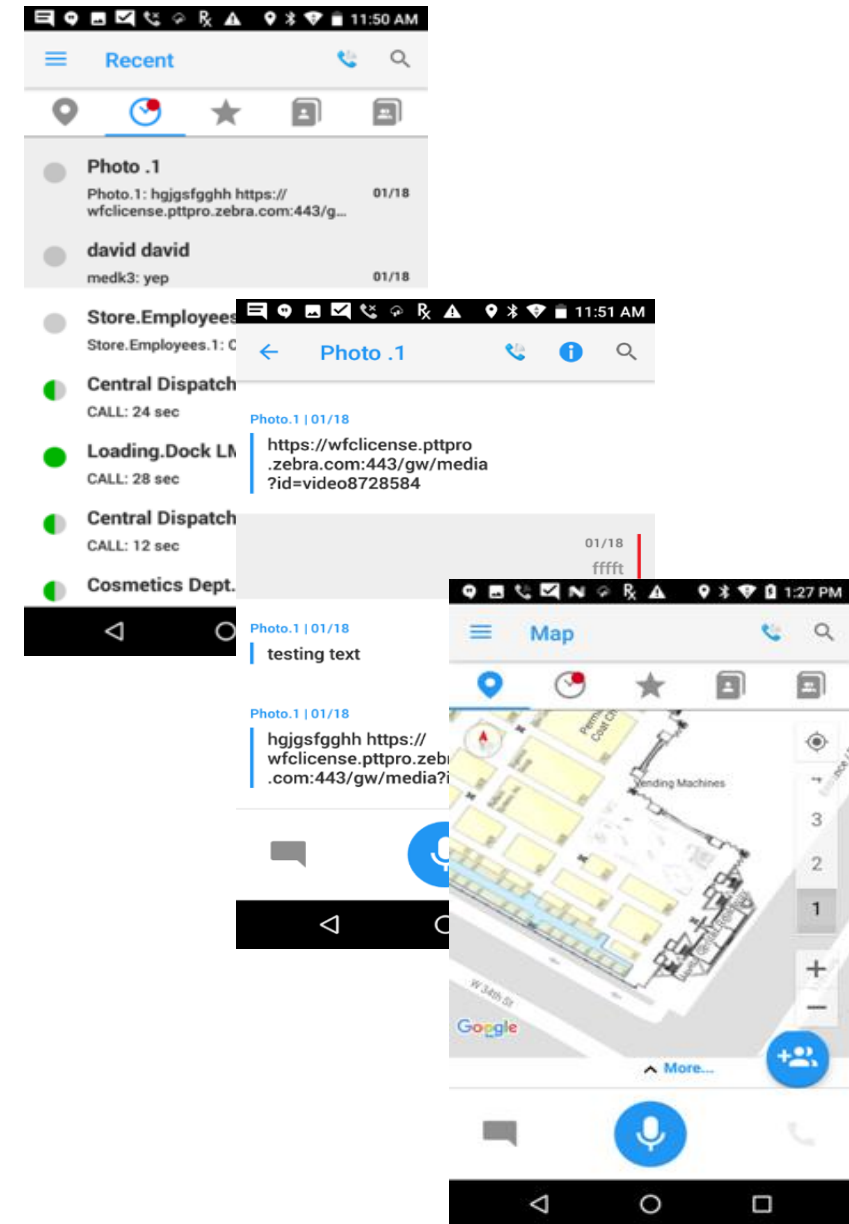
## Group Collaboration via Push-to-Talk (PTT)

### Subscription based, Enterprise Grade

- **PTT Features**

- PTT Audio: One-to-One, One-to-Group, Site-to-Site, User Priority
- Broadcast Audio: One-Way up to 60,000 Users
- Presence; Alert to PTT before Talk
- Private Encrypted<sup>1</sup> Messages; Canned Messages; Image Attach
- Message of the Day
- 2-Way Radio Integration via LMR IP Gateway
- Location Based Services: Outdoor (GPS) Maps

- **Network: Wi-Fi or Cellular Network**
- **Zebra Hosted or Customer Hosted (Azure)**



<sup>1</sup> Secure Messaging Encryption (In-Transit)

# WORLD LEADING SOUND EXPERTISE

## ALL UNDER ONE ROOF

GN

ReSound GN



Medical Grade

Hearing instruments

Jabra GN



Professional Grade

Enterprise headsets

Jabra GN



Consumer Grade

Consumer headphones

ReSound GN 

Interton GN 

Jabra GN

blueparrott GN

Jabra GN

blueparrott GN

# Why BlueParrott?

– Engineered for superior calls in high-noise environments



Industry leading  
noise cancellation

Stay connected with  
long battery life

Integration with  
Workforce Connect  
PTT Pro

Comfortable design  
for all day wearing

High durability for  
tough environments



blueparrott GN

# Zebra and BlueParrott working in partnership

– Enabling complete hands-free user experience for users of WFC and the BlueParrott Bluetooth headset range

LIGHTWEIGHT COMFORT	PREMIUM PERFORMANCE	100% HANDS-FREE	COMPACT PERFORMANCE	LIGHTWEIGHT FLEXIBILITY
<b>ALL-NEW B350-XT</b>	<b>ALL-NEW B450-XT</b>	<b>B550-XT</b>	<b>C300-XT</b>	<b>C400-XT</b>
				
Offers 96% noise cancellation and extended battery life.	Offers added comfort and durability.	Offers a hands-free experience with voice-activated controls.	Includes over-the-head, behind-the-neck and over-the-ear wearing styles	Includes behind-the-neck and over-the-head wearing styles
<b>All the B250-XTS features PLUS:</b>	<b>All the B350-XT features PLUS:</b>	<b>All the B450-XT features PLUS:</b>	<b>Advanced features including:</b>	<b>All the C300-XT features PLUS:</b>
<ul style="list-style-type: none"> <li>• 96% noise cancellation<sup>2</sup></li> <li>• Up to 24 hours battery life</li> <li>• Lightweight design</li> </ul>	<ul style="list-style-type: none"> <li>• Padded headband for comfort</li> <li>• Large ear cushion for snug fit</li> <li>• USB-C charging</li> <li>• Update firmware via mobile App<sup>2</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Activate headset using your voice</li> <li>• Padded headband and large, cushioned earcup</li> </ul>	<ul style="list-style-type: none"> <li>• 80% noise cancellation<sup>2</sup></li> <li>• Up to 10 hours battery life</li> </ul>	<ul style="list-style-type: none"> <li>• 96% noise cancellation<sup>2</sup></li> <li>• Up to 24 hours battery life</li> <li>• Flexible boom</li> </ul>
PN 204260 UPC 706487019541	P/N 204270 UPC 706487019817	PN 204165 UPC 706487018704	PN 204200 UPC 706497919077	PN 204151 UPC 607972041514



# Zebra and BlueParrott working in partnership

– Introducing a new, core integration between Zebra Workforce Connect and the BlueParrott Bluetooth headset range



Once the device has been connected to the headset by Bluetooth, the following functionalities are available:

- ✓ Press the headset PTT button and select a user or group by Voice Command (if a user nor group is already selected). For a user, “Talk to Alex”, for a group “Talk to Group Grocery”
- ✓ Press the headset PTT button and initiate a call to that user or group
- ✓ End a PTT call by double tapping the headset PTT button

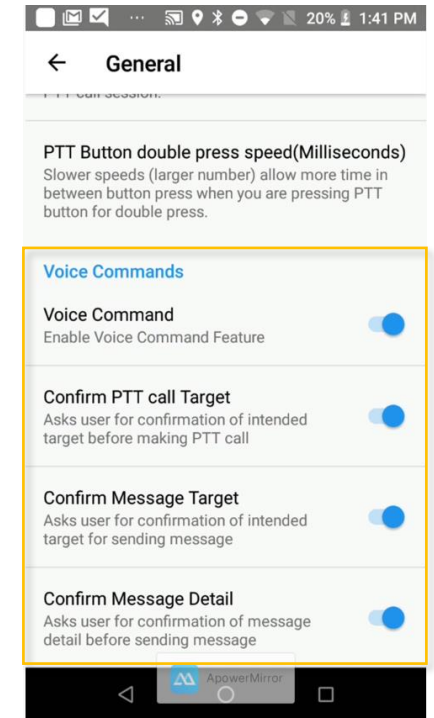
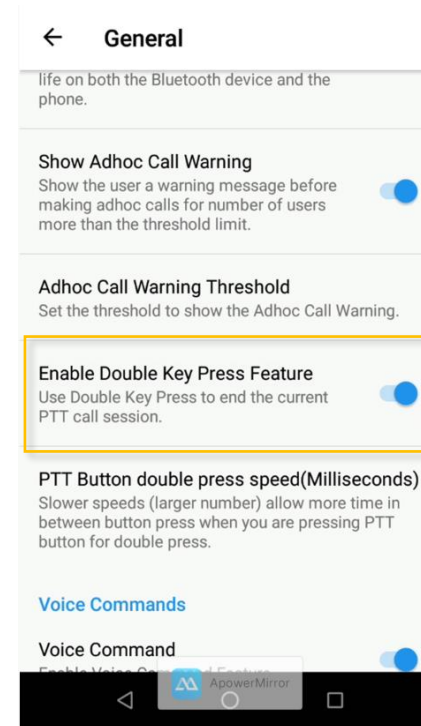
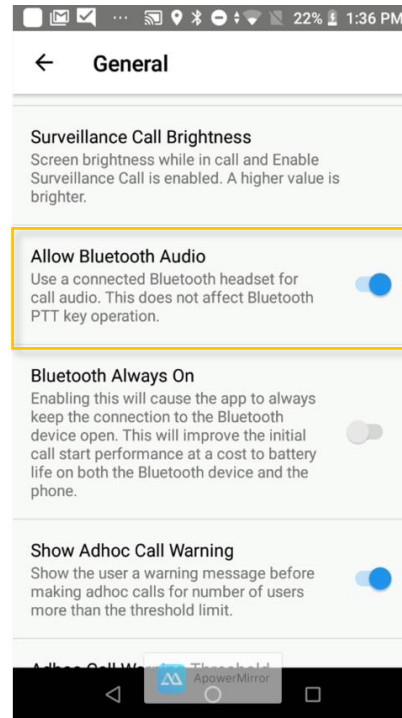
*Supports Android only today  
GMS needs to be enabled for Voice Command  
Version 3.3.10094 onwards*



# Zebra and BlueParrott working in partnership

– Remember to toggle the appropriate settings on PTT Pro !

## Connect the headset to the device





# Zebra and BlueParrott working in partnership

– Users that are tied to shared headsets presents a hygiene risk



Wireless Bluetooth® connectivity for easy hands-free working. Up to 300ft / 100m wireless range



Industry-leading noise cancellation for great-sounding calls



Multi-device connection



Workforce Connect PTT integration for hands free collaboration



Retail



Transportation & Logistics



Field service



Warehouse



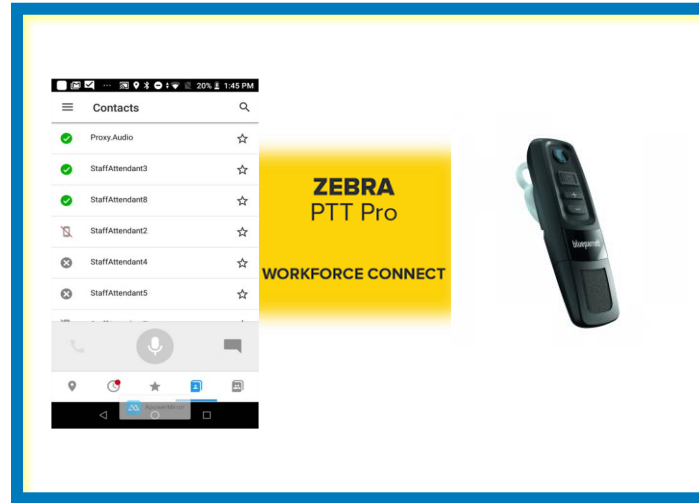
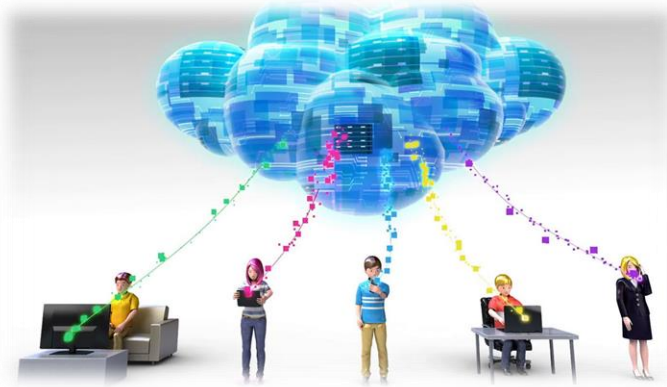
Over **3 million professionals** rely on BlueParrott headsets worldwide



blueparrott GN

# Zebra and BlueParrott working in partnership

– A long term commercial investment



- ✓ **No fixed dect infrastructure** investment
- ✓ Works with **existing** LAN/WAN/cellular network
- ✓ Workforce Connect PTT Pro can support BYOD to **avoid unnecessary purchase of additional devices**
- ✓ Headsets can be multi-use/**repurposed**
- ✓ Site-to-site communications and dynamic group configuration
- ✓ **Future proof**