ZEBRA CAPTURE YOUR EDGE

Meet more of your retail scanning needs with the ultra-versatile CS60 Series

The Challenge: An ever-changing retail world demands more agility

The retail world is changing before our eyes. Successful retailers are not only adapting to today's trends and consumer behaviors; they are also prepared to meet whatever tomorrow brings. Barcode scanning can help you meet customer demands for a flawless shopping experience. The challenge is that the many different data capture tasks throughout the store often require a different scanner — whether it's a corded scanner at the point of sale or a cordless scanner for inventory and receiving. That means your Operations team, store associates and IT department all need to juggle multiple scanner types and models. And a scanner purchased for one workflow cannot be easily redeployed to another workflow — making it hard for your technology investment to keep pace with ever-changing needs.

The Solution: The CS60 Series Companion Scanner — first-of-its-kind convertible design

The ultra-versatile CS60 Series Companion Scanner is designed for this rapidly evolving retail world. Its groundbreaking design adapts to any workflow — easily converting between corded and cordless operation, handheld and hands-free, as your needs change. Whether you purchase a corded or cordless model up front, you can change modes at any time for superior investment protection. Simply swap the battery and corded USB adapter and the CS60 is ready for a new workflow.

As a cordless companion scanner paired to a cradle or mobile device, the CS60 is small enough to tuck in a pocket and offers the latest mobile technology. As a corded scanner, the CS60 offers compact handheld or hands-free scanning at the checkout counter or self-service kiosk.

The result? The CS60 can do it all. It enables better inventory management to keep the items customers want on the store shelves; provides smooth transactions and lightning-fast order pickups that never keep your customers waiting; helps ensure successful merchandising programs with products stocked, priced and positioned to maximize sales; and more. You minimize investment risk since it's easy to redeploy the CS60 whenever your needs change.

What makes the CS60 Companion Scanner the right solution for your retail operations?

The CS60 is designed to meet the specialized needs of retail operations — from receiving to the point of sale, as well as field DSD and merchandising activities.

First-of-its-kind convertible design
Adapts to any workflow: corded, cordless, handheld and hands-free; superior investment protection

Effortless multi-tasking
Programmable second button lets associates interface with two host applications, such as POS and inventory

Pocketable and wearable
Designed for easy one-handed scanning; tuck it in a pocket, clip it on a belt, or wear it on a lanyard

Proven scanning performance
High resolution sensor and Zebra's PRZM Intelligent Imaging technology for dependable capture of barcodes in practically any condition

Qi inductive charging
Wireless charging eliminates the need to maintain battery contacts; use Zebra's inductive charging solutions or off-the-shelf wireless Qi charge pads

Removable battery for around the clock operations
Simply swap batteries to run back to back shifts; keep spare batteries on hand with flexible charging options

Split-second pairing
Just tap to pair with any NFC-enabled mobile device

Easily keep track of charge status
A dedicated battery gauge takes the guesswork out of charge status, so users know at a glance when it's time to change or charge a battery

Durable and easy to clean
Drop and tumble tested; spill-proof and dust-proof IP65 sealing; crevice-free surface is easy to clean

Minimize shift interruptions caused by misplaced scanners
Paging button in cradle; Virtual Tether alerts users when a device is taken out of range

Cordless companion scanner

Corded handheld scanner

Cordless scanner with cradle

Corded presentation scanner

Corded and cordless scanning for point of sale and order pickup

Whether you need corded or cordless scanning, the CS60 provides the right ergonomics and features for the job. Use the CS60 as a corded hands-free scanner at the checkout counter. Or, swap out the USB adapter for a battery and use a cordless CS60 in the store aisles. This ultra-versatile scanner can meet multiple workflow needs.

Applications	Benefits	Supporting Features
Point of Sale: Traditional, Mobile, Self-Service		
The versatile CS60 offers the dependable scanning required to create a powerful POS — wherever you need it. • Use the CS60 for scanning at the checkout counter. Whether you use the CS60 in cordless mode or corded with the optional Intellistand for hands-free scanning, the CS60 requires minimal space on the counter • Pair the cordless CS60 with tablets and other mobile devices for easy transaction processing and line busting anywhere in the store • Pair the CS60 with a self-service kiosk for easy self-checkouts	• Ensure shoppers always have a great last impression of your store • Increase the flexibility of your POS strategies; optimize your sales floors to adapt to changing needs and seasonal demands • Empower associates to bust up big lines during peak traffic and minimize abandoned sales • Empower shoppers to take control of their shopping experience and reduce checkout lines with self-checkout • Minimize investment risk with an ultra-versatile design — switch scanners between manned checkout, mobile POS and self-checkout at any time	• Inter-changeable corded and cordless companion scanning • Zebra's PRZM Intelligent Imaging technology — associates and shoppers can scan whatever barcode comes their way • Optional Intellistand for seamless switching between handheld and hands-free scanning (corded) • Spill-proof IP65 sealing • Crevice-free surface is easy to clean • Detailed performance metrics on barcodes with Zebra's ScanSpeed Analytics — identify poor performing barcodes
In-Store Fulfillment: BOPIS/BOPAC		
Meet the growing demand for BOPIS (Buy Online Pickup In Store) and BOPAC (Buy Online Pickup At Curb) fulfillment options. • Pair the CS60 with a self-service kiosk to allow customers to pick up products at their convenience • Pair the cordless CS60 with tablets and other mobile devices to let your associates fulfill orders right in the parking lot or curbside • Pair the cordless CS60 with a mobile device to enable associates to easily and accurately pick items for customer orders	• Give customers a frictionless buying experience, whether they pick up in store or curbside • Easily adapt to changing customer habits and safety measures • Increase efficiency and accuracy of your click-and-collect order fulfillment — easily meet customer expectations for shipping and pickup availability windows • Lower the total cost of ownership with durable construction	• Programmable second button lets associates interface with two host applications — for example order picking and POS • Comfortable one-handed scanning • Flexible feedback modes (including vibration) to match the environment • 5 ft./1.5 m drop specification and dust-proof, spill-proof IP65 sealing • Up to 18 hours of power on a single charge, with a dedicated battery gauge that makes it easy to keep track of charge status • Pocketable and wearable, with sleek aesthetics for front of store use

Compact and comfortable scanning for inventory management

Optimizing inventory management has never been more important — ensuring shelves are stocked is critical in today's on-demand economy. The CS60 provides the right features to perform inventory tasks quickly and easily in the aisles of your store. And with the CS60's versatility, your associates can seamlessly switch between front of store inventory tasks and point of sale.

Applications	Benefits	Supporting Features
Inventory Management		
Use a cordless CS60 paired with a cradle or mobile device for the following inventory tasks: • Price management: scan shelf tags and item price tags to check price accuracy • Replenishment: scan shelf and item tags to confirm the right item is being placed in the right location • Perform routine inventory counts in the backroom and front of store	• Increase associate productivity — associates can complete more tasks in a shift • Improve customer satisfaction — products can be found in the right place with accurate pricing • Improve inventory visibility to better support BOPIS and other omnichannel strategies • Minimize investment risk with ultra-versatile design	• Pocketable and wearable, with the right aesthetics for front of store • Lightweight and ergonomically designed for one-handed scanning • Programmable second button lets associates interface with two host applications, such as POS and inventory for easy multi-tasking • Extended cordless range up to 330 ft./100 m away from cradle • Virtual Tether and paging button to keep track of cordless scanners
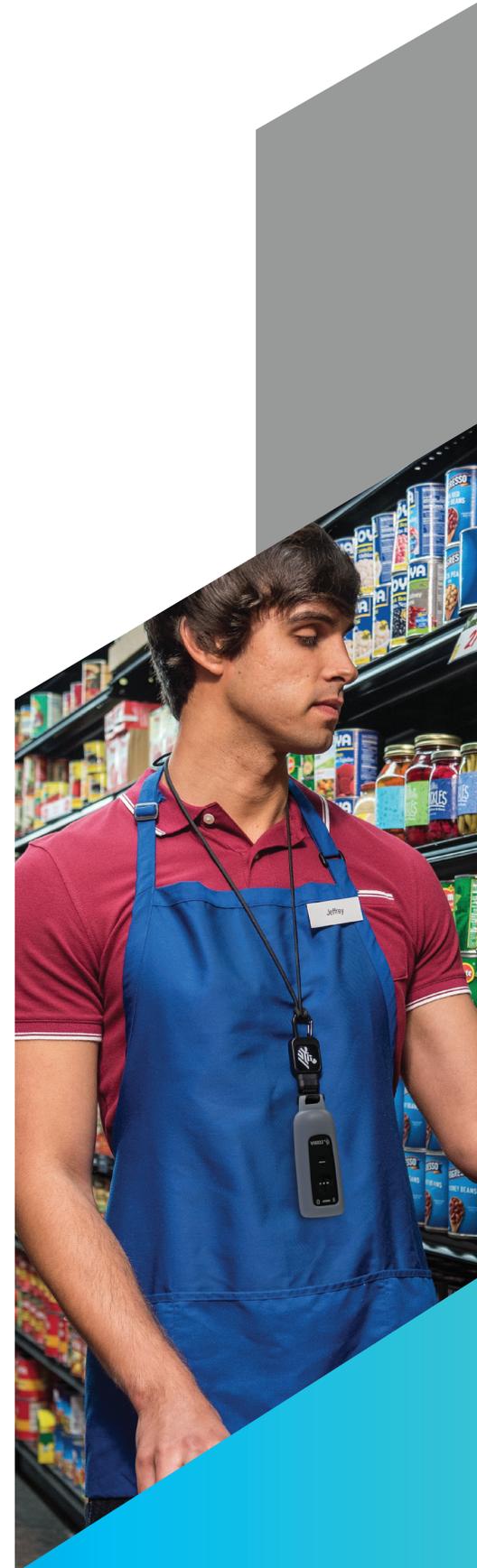
Durable and dependable scanning in the backroom

The CS60 provides the durability and dependability you need for the backroom, enabling associates to rapidly and accurately process incoming shipments and speed up dock-to-stock cycle times.

Applications	Benefits	Supporting Features
Receiving		
Use a cordless CS60 paired to a cradle in the backroom for receiving tasks. • Associates and backroom employees can scan a barcode on an incoming shipment or on the bill of lading to automatically reconcile received items with the original order	• Process incoming shipments faster and more accurately for near-instant availability for order fulfillment and front-of-store replenishment • Eliminate false stock-outs — never miss a sale because the item a customer wished to purchase was sitting in a box in the back room, waiting to be moved into stock • Capture more data including lot numbers, manufacturing location and expiration date for better inventory management	• Zebra's Label Parse+ tool captures all the required barcodes on a label with a single press of the scan trigger • Extended cordless range up to 330 ft./ 100 m away from the cradle for greater flexibility • Dust-proof and spill-proof IP65 sealing; 5 ft./1.5 m drop specification • Virtual Tether and paging button to keep track of cordless scanners

Pocketable, wearable companion scanner for DSD and merchandising

The compact CS60 is the perfect companion for field activities, providing merchandisers and route drivers with the dependable scanning, wearable ergonomics and cutting-edge mobility that will allow them to collect more information faster and more accurately.

Applications	Benefits	Supporting Features
Merchandising		
With the CS60 in hand, merchandisers can easily gather product, planogram and competitive data at every store visit. • Use the cordless CS60 paired with a tablet or other mobile device to scan barcodes on items on the shelves, re-stocking inventory, competitor products and returns	• Merchandisers can collect more information faster and more accurately — resulting in more stops per day • Ensure that the manufacturer's in-store products are stocked, priced and positioned to maximize sales	• Up to 18 hours of power on a single charge, with a dedicated battery gauge that makes it easy to keep track of charge status • Batteries are easy to replace • Use off-the-shelf wireless Qi charge pads in addition to Zebra's flexible charging options • Pocketable and wearable, with the right aesthetics for front of store
Direct Store Delivery (DSD)		
The CS60 helps drivers get an accurate inventory count, shelf utilization and proof of delivery. • Use the cordless CS60 paired with a tablet or other mobile device to scan barcodes on inventory in the truck at the start of the day and as it is pulled from the truck • Determine customer inventory and shelf utilization by scanning barcodes on the items on shelves	• Improve customer service by ensuring the right items are delivered each time • Prevent out-of-stocks and delivery delays; the right items are always in the truck	• Up to 18 hours of power on a single charge, with a dedicated battery gauge that makes it easy to keep track of charge status • Batteries are easy to replace • Zebra's PRZM Intelligent Imaging technology — drivers can scan whatever barcode comes their way to minimize manual data entry • Tuck the CS60 in a pocket, wear it around the neck or clip it on a pocket so it's always on hand throughout the shift

Minimize investment risk and meet more of your retail workflow needs with the versatile CS60. For more information, visit **www.zebra.com/cs60**

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